

HIDAYAT ARSHAD

construction of creativity

9 Jun - 23 June 2017

G13
project room

G13
gallery



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Construction of Creativity

a Hidayat Arshad showcase

Project Room was first launched back in August of 2016. Project Room serves as a new platform initiated by G13 gallery with the sole intention of promoting new talents and introducing fresh and innovative artistic direction to the local industry. Now, Project Room is back with its fourth installment that features yet another exciting new face, Hidayat Arshad.

Construction of Creativity by Hidayat Arshad features seven paintings that talks about the artist's personal challenge in dealing with the process of creating an artwork. The artist discusses the relationship between right and left brain and how the logical side and creative side tend to challenge one and another. Hidayat uses repetition of mechanical lines to create structural form while adding up random organic forms to disturb the rigidity of the lines.

The artist initially mapped out his plan by laying out lines strategically to construct forms of pattern as a metaphor to how the left brain works. Meanwhile, the organic subject that was portrayed afterwards symbolizes the creative side of the brain which inadvertently challenges the artist to harmonize both of the seemingly asymmetrical subjects of his painting. In short, the artist wishes to demonstrate how these two elements are co-dependent rather than being viewed as neither recessive nor dominant that cancels one out of the two. Construction of Creativity is a showcase exhibition by Hidayat Arshad, a program by Project Room.

Written by Heikal Taki

ARTWORKS

Imaginary 1
122 x 122 cm
Mixed media on canvas
2017



Imaginary 3
122 x 122 cm
Mixed media on canvas
2017



Imaginary 4
91.5 x 91.5 cm
Mixed media on canvas
2017



Imaginary 5
91.5 x 91.5 cm
Mixed media on canvas
2017



Imaginary 6
91.5 x 91.5cm
Mixed media on canvas
2017



Imaginary 7
91.5 x 122cm
Mixed media on canvas
2017



Project Room is a newly allocated space which disguises as a golden opportunity for any fresh minds who wished to project themselves into a bigger league in the art industry through their thought-provoking innovations and breakthroughs. Its mission is to promote and support the most interesting and significant contemporary art from the region.

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HIDAYAT ARSHAD

b. 1991, Negeri Sembilan

EDUCATION

- 2015 Bachelor (Hons.) Fine Art Majoring in Painting | UiTM, Shah Alam, Selangor, Malaysia
- 2013 Diploma in Fine Art | UiTM, Seri Iskandar, Perak, Malaysia

SELECTED GROUP EXHIBITIONS

- 2017 Young & New HOM Art Trans, Selangor, Malaysia
7th G13 Anniversary Show, G13 Gallery, Selangor, Malaysia
- 2016 New Comers Creative Space National Visual Art Gallery, Kuala Lumpur, Malaysia
Art Expo Malaysia Plus MATRADE, Kuala Lumpur, Malaysia
The Art Of Paintegrity The Malaysian Institute of Integrity, Kuala Lumpur, Malaysia
Open Show Shah Alam Gallery, Selangor, Malaysia
Nando's Art Initiative Solaris @ Publika, Kuala Lumpur, Malaysia
Bi Lateral Bonds Taksu Gallery, Kuala Lumpur, Malaysia
Muda Mudi Show Segaris Art Centre, Solaris @ Publika, Kuala Lumpur, Malaysia
Arau 1 Aswara Gallery, Kuala Lumpur, Malaysia
- 2015 1MCAT BSVN Exhibition National Visual Art Gallery, Kuala Lumpur, Malaysia
Open Show Shah Alam Gallery , Selangor, Malaysia
19° Show Segaris Art Centre, Solaris @ Publika, Kuala Lumpur, Malaysia

- Degree Show FSSR UiTM Shah Alam, Selangor
- 2014 Circle Malaysia Tourism Centre (MaTIC), Kuala Lumpur, Malaysia
Open Show Shah Alam Gallery , Shah Alam Selangor, Malaysia
- 2013 The Futurists National Visual Art Gallery, Kuala Lumpur, Malaysia
- 2012 1 Malaysia. The Futurists Ministry Of Tourism Centre, Putrajaya, Malaysia
Citra UUM Universiti Utara Malaysia, Kedah, Malaysia
Diploma Show:Myself FSSR UiTM Seri Iskandar, Perak, Malaysia

AWARD AND ACHIEVEMENTS

- 2017 3rd Prize Winner '2017 Ice-Snow Tourism China Attraction Live Painting Contest', Kuala Lumpur
- 2016 Consolation Prize Winner 'The Art Of Paintegrity' The Malaysian Institute of Integrity, Kuala Lumpur, Malaysia
- 2015 Vice Chancellor's Award Degree (Hons.) in Fine Art, UiTM Shah Alam, Selangor, Malaysia
- 2013 Consolation Prize Winner "The Futurists" National Visual Art Gallery, Kuala Lumpur
- 2012 2nd Place National Art Competition – "1 Malaysia. The Futurists" Ministry Of Tourism Centre, Putrajaya, Malaysia
Consolation Prize Winner Citra UUM Universiti Utara Malaysia, Kedah
Vice Chancellor's Award
- 2011 Best Student Award Department of Fine Art, UiTM Seri Iskandar, Perak



Hidayat Arshad (b. 1991) graduated from Uitm with a bachelor degree in Fine Art in 2015, majoring in Painting. He has participated in a number of group exhibitions in Malaysia since 2012. Originally from Negeri Sembilan, he now lives in Selangor, Malaysia.

ARTIST CV

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CONSTRUCTION OF CREATIVITY by Hidayat Arshad

9 June - 23 June 2017

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Publisher

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